



MAHA METRO RAIL CORPORATION LIMITED (NAGPUR METRO RAIL PROJECT)

Around 32,000 Maha Cards Sold Till Now

Digital Payment Gets Boost with Maha Card



NAGPUR: Maha Metro has always promoted use of digital means for fare payment. It has provided a number of options including mobile app and Maha Card for such means. Maha Card is being extensively bought and used by the commuters of Maha

Metro. Till now, 31,886 Maha Cards have been sold. The Card was launched and is being operated in association with State Bank of India (SBI).

On an average, every month roughly 1,800 Maha Cards are sold. Thus, while making travelling easier in the City through its multiple initiatives, Maha Metro has taken a step forward to simplify the very process of travelling. Maha Metro Nagpur has adopted the EMV (Euro Master Visa) smart card based Open loop Automatic Fare Collection (AFC) system which has been implemented across all metro stations in Nagpur.

Maha Card users get 10 % rebate on journey fare. This system has enabled smart card as additional fare media for commuters to pay for the intended travel. Passengers have to just tap their cards on the Automatic Fare Collection (AFC) Gates at metro Stations while boarding and deboarding train to pay their journey fare. The fare is deducted in the process. Maha Card can be bought from any Metro station.

Maha Card and the state of art AFC system ensures fare and transparent revenue collection and settlement. This also avoids frauds and leakages. EMV standard based Smart Card oriented Automatic Fare Collection System (AFC) is an end-to-end solution for the commuters to pay for the travel fares. The state-of-the-art solution is uniquely designed with the demand of revenue services and keeping in mind the modern transit operation.

Some of the main features of MAHA CARD are:

- a. Easy payment by tapping at Metro stations.
- b. Highly secured Chip based dual interface (contact and contactless) smart card.
- c. Dip and swipe interface.
- d. Compatible for web and mobile based transactions

e. Personalized card on proven EMV (Europay, Master, Visa, Rupay) platform.

The Maha Card and AFC System, which have been embraced by Maha Metro Nagpur have not just made commuting simpler, but have also ensured that Metro train ride becomes hassle-free for every passenger.

The advertisement features a central blue circle with the text "Around 32,000 Maha Cards Sold Till Now" in white and "Digital Payment Gets Boost with Maha Card" in yellow. Below this is a detailed image of a Maha Card, which is a RuPay prepaid card issued by SBI. The card displays the Maha Metro logo, the SBI logo, and the text "MAHA CARD" and "महा कार्ड". It also shows a card number (6075 9800 5678 9010), an expiry date (05/24), and the text "CARDHOLDER NAME" and "RuPay PREPAID". The background of the card features a metro train and a cityscape. At the bottom of the advertisement, there is a helpline number (18002700557), the website (www.metrotrainnagpur.com), and social media icons for Facebook, Twitter, YouTube, and Instagram.

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NAGPUR METRO

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Amrit Mahotsav

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CARDHOLDER NAME

RuPay
PREPAID

For more info visit: www.mnwtv.in/india

Helpline No. 18002700557 | www.metrotrainnagpur.com

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